

# NATALIE BINNS

BUYING & SUSTAINABILITY | FREELANCE & CONSULTANT

## PACKAGES

All packages start with a free 30 min consultation

### 1:1 CONSULTING

A 60 minute consultation to focus on a particular business need - it could be:

- Clarity on your business idea
  - Pricing strategy
  - Sustainability 101
  - Review of your range
- Design or trend direction
  - Increasing margin
  - Improving lead times
  - Analysing sales

Or just about anything else related to running a brand.

**Investment £110**

Book 4 calls to be used within 4 months giving you ongoing support and accountability.

**Investment £415**

### BRAND JUMP STARTER

A 2 hour consultation to brainstorm your business idea and get professional advice on all aspects of starting a brand, including:

- Identifying your customer
- Setting up a critical path
  - Range planning
- Costings & margin targets
  - Pricing strategy

Includes the following to take away:

Critical Path Template  
Margin Calculator

**Investment £375**

### SOURCING JUMP STARTER

If you are looking for garment manufacturers and/or fabric suppliers this is the package for you.

I will listen to your requirements and source contacts suited to your business.

In addition you will receive my guide to sourcing suppliers with advice on how to approach them.

This will all be delivered in a google drive for you and talked through with a 30 minute call.

**Investment starts at £425**

### BESPOKE CONSULTING

Bespoke consulting is my most popular package for both new and established brands as it is entirely catered to you and your business needs.

I can give you a fixed amount of time per month or work on a project for you with a fixed deadline.

We start with a consultation to see what your business needs are, identify some goals and set a time frame.

Bespoke consulting is designed for clients who need help over a minimum of 2-3 months.

**Investment from £350 per day**

**ALL PACKAGES REQUIRE A 30% DEPOSIT EXCEPT 1:1 CONSULTING WHICH IS PAYABLE IN ADVANCE.**